




Welcome to  !

As a new member you are probably wondering, **“so what do I do next?”**

This letter is designed to help you plug into all that  has to offer and start making money.


First Things First

First – Log into your account and look around. Enjoy it because this is a site that is going to provide you with many benefits as well as making you money. We encourage you to set this as your home page to maximize your earnings potential. For instructions on how to do this consult your Internet browser help screen.




What is my Cash Register for?




Your register in the upper left hand side of the screen (\$ x.xx) Free Member, will show the current earnings including any pending, plus your status of free or paid (Entrepreneur) membership.





What does your Register say?

As a Free Member it should say (\$.03), it may be more if you are a paid member. That’s right,  is paying you for Joining and that’s just the beginning.

Want to Earn some more Money?

Its simple. Click on the MailBox- Cashbox button,  and take a few moments to complete the survey. Once completed and sent, your register should now read (\$1.53). This is an important step because as you may have learned in the Webinar,  has advertisers that are ready to send you junk mail based upon the way you answered your questions, and are willing to pay you to open that mail and enter a code, every time you do this  pays you another .35 cents per mail piece. This is a win/win for you and the advertisers. Ask yourself how much do you make now for opening junk mail? When was the last time someone asked you permission to sell your name to a direct mail house?



Once you have completed the survey allow 2-3 weeks for  to send you a test mail piece. This verifies that you are a real person with a real address. When you receive the test mail piece click on the  button - then click on “enter survey code” and enter the alphanumeric code on your test mail piece and complete the process. This action does two things: 1) It enters you into the  member database, which turns on the switch to begin receiving advertiser mail, and 2) It adds the pending \$1.53 to your earned revenues. If you are a free member you will receive your first payment once your earned revenues reach \$25.00. If you are an Entrepreneur you get all earned moneys every two weeks as long as you have a minimum of \$25.00 earned. PRETTY EXCITING!

Once you are enrolled in the  program, you can now begin earning money. It’s easy, every time you sign-up a referral member  will pay you \$.50. Just click on the refer button and scroll to “Refer a Friend”. Enter their email address and a short optional message if you like, then click refer and you’re done. Send referrals to all your friends and contacts, why, because of the “Theory of Multiplication”. Here is what I mean:  will pay you as a free member an additional 5% of each members earnings just because you signed them, This is called a Level 1 Revenue. But wait - there is more. When each of these people sign up new members,  will continue to pay you (up to six levels) - 2% for each member. That’s why it is called the “Theory of Multiplication”

Can you give an example of how big my string might me?




Sure, Let's say you sign 3 free members and encourage them to each sign three additional members, if each new member just signs three, your string will be just over 1,000 members.





That's sounds great but how much money does that equal. I will share that in a moment but first I have to explain some of the other exciting ways you and your string can make money.

Remember, the traffic to an internet site and the length of time the users spend on that site both produce money for the  members – generated (paid by) from advertisers. One the best examples is Face Book, which has 200 million members and generates in excess of \$1,000,000,000 (One Billion) dollars in advertising revenues annually. As our membership grows and as our member time on the site increases,  will be able to charge more for advertising on its site. Its that simple, I use the analogy of real estate, location, location, location, you never see a McDonald's located on a side street. Advertisers need to and are willing to pay well for exposure.

How do Members help Create Exposure?






 has developed a site that encourages its users to benefit in many ways while spending time on the site.

Printing coupons (the same coupons you can get online outside of ) Online Shopping  with cash back bonuses from many major retailers (some of which will also participate in the mail box cash box) Google search ,




Search and Earn  from the banner advertising and use of the “World’s Coolest Email  (a patented technology of the parent company, Big String). Using the new portal page to access all your favorite social networks including facebook, myspace and twitter. All of these functions are things we already do, but when members do these activities through the  site,  gets receives more exposure, which equals more revenues for the company and its members.

Here is the best part, People String has committed as a part of its business plan to share 70% of all advertising revenues it generates as a result of all site activity generated by it's members! THAT'S RIGHT! As incredible as it sounds, their core business philosophy is that if the members benefit, the company will as well, and the site will continue to grow (target membership is 100,000,000 (One Hundred Million members by the end of this year), This digitally connected membership will continue to generate huge revenue streams positioning itself in cyberspace as a major social network with tremendous purchasing and negotiating power for its members.

Why is the Email so Important?

Remember, to the advertisers, exposure is the key. The longer a member spends on the site the better it is for . You may have heard of Alexa.com. This is a company owned by Amazon.com that rates and measures Internet sites, by traffic count, reach, time on the site etc. As Advertisers search for the best street corner on the Internet, (Big String) has taken their incredible email system platform and its patented technology and has made it available to all  members. You get the “World’s Coolest Email , with self destruct, tracking, recallable and encryption features along with video email, all a part of your free membership.  is hoping that in addition to all the other benefits, you will spend even more time on the site as you enjoy and use the email, all the while creating more exposure, increasing the site's ratings and helping  maximize its advertising revenue.





So how much Money are you Talking About?

If you are free member with no additional people in your string and you participate in the , - spend time on the site, - shop online , use the email  etc. **You can make \$500-700 per year.** *That would be the equivalent of placing \$15,000 in a CD with a 3% interest rate for one year) Let's face who could not use some extra money for basically doing the things we already do without tying up any of our savings)*

What if my String Grows like your Example?

Great question. As your String grows so will your earnings. How much will depend on how many people are in your string, and how much they participate. You could easily see how a part time income could grow to a significant amount. You get the idea. As your string grows, you will earn more. As the membership grows, you will also earn more.



What are People Points?

People Points are a creative way that  developed to reward each member as they participate in making  Revenue for the company. Remember, the company is distributing 70% of its revenues to its members, but how do we divide that fairly? That's where people points come in. Each time you log in, log out, search, click, shop, (basically navigate the site), you will see your people points grow. The more people points you have the larger your share of the revenue spit. This is a fun and creative way for  to reward the members for participation in increasing  exposure and profits.

What are People Dollars?









People Dollars are another way that People String members can benefit for a wide variety of paid and free offers that pay its members. 100 People Dollars equal 1 U.S. Dollar. Get a credit card, try a satellite TV offer, take a survey, join a book or coffee club and earn money as a member. People String has populated the People Dollars page with 100's of paid and free offers to choose from.

How do I Remain Active?

Free members remain active as long as they log in to the site at least once per month, but remember,  rewards its members for activity, so make sure you visit your  site on a regular basis.


Entrepreneurs remain active by paying for an annual membership (more on that later)

How Do I Maximize my Potential with ?


There are two ways to accomplish this. First, as a free member share  this with as many people as you can, the more members in your string the more you earn, Next, use the site every day to get as many people points as you can, check your email , Google Search , shop on-line , visit the banner ads , if you need a product or service, purchase it from the advertisers and sponsors that support People String. Participate in the . It's that easy. Remember the simplicity of this is that  is only asking you to do the things you do already, with one exception, do them as a  member on their website, we all share in the revenue that is generated.


Second, consider becoming and Entrepreneur.

What is the Entrepreneur Program?


The Entrepreneur program is a way that you can turn a part time income into a full time job. Entrepreneur's are the people that have not only recognize the benefit of individual membership but also see  as a lucrative business opportunity as well.

Entrepreneurs receive all the benefits of membership plus the tools that are required to operate  as a business venture. In exchange for this commitment,  offers higher commission splits (20% on Level 1 & 6% On Levels 2-6) along web hosting for 5 URL's, family/business domain with up to 20 email accounts and much, much more.

And for a limited time Entrepreneurs that meet certain quotas have the opportunity to be awarded pre-offering stock in  Corporation, which is scheduled to go public in the next 90 days.

 has pledged to offer 70% of the equity to its business partners as well as sharing 70% of the revenues it generated. It simple folk's as quoted from Darin Myman, C.E.O. of Bigstring Corp. " I'd rather own 30% of a 50 billion dollar company instead of 100% of a 10 million dollar company"

I hope that this letter is helpful in getting you started. As a part of your up line, I am available to answer any questions or offer any assistance that may be beneficial.

Again, welcome to the People String family, you are now a “Stringer”, I look forward to the success of this truly amazing opportunity with  and wish you all well.

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